RJR Tobacco

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Comments: FDA UPDATE

Forthcoming is a letter and reproduction of easel card and tear pad that is available to all stores via the "We Card" program. Many of your stores may have received one of these last week.

These would be a great idea for your in-store personnel to utilize when a potential customer is inconvenienced by having to show their photo identification.

As updates occur, I will continue to keep you informed.

cc: G. N. Kunue

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